

LICALLE ISAACS – PLUMSTEAD, WESTERN CAPE

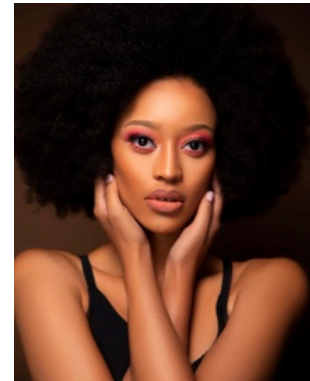
Name: Licalle Isaacs

Region: Plumstead, Cape Town, Western Cape.

Age: 21 (July 6, 1999)

Occupation:

I graduated in hospitality management from the Cape Peninsula University of Technology. Before Covid impacted the hospitality and tourism industry, my desire was to travel the world and become a flight attendant. Currently I am doing my advanced diploma in events management at the Cape Peninsula University of Technology.



Previous beauty competitions or pageants you have entered and either placed or won:

There has only been one pageant that I have competed in and this took place in 2004 at the Kenilworth Racecourse when I was four-years-old. I was a first runner-up!

Why did you decide to enter Miss South Africa 2021 and why do you deserve to win this title?

I realised that God wants me to prosper in every aspect of my life using the abilities and skills he blessed me with. I want to be an inspiration to young women and girls and show them that they should always remain focused and not follow a crowd that could affect them negatively and impact their future.

Tell us about your biggest disappointment and how you bounced back from it.

I have been in the modelling industry since 2016 and often you don't get a job you've gone after. But I didn't let disappointments get in the way of pursuing my modelling career. I persisted because I knew the end goal would be greater than my expectations. I changed my mindset positively, did not compare myself to other models and showcased my true characteristics and style. I realised that different is the new fashion. When I implemented these strategies, I started prospering in the modelling industry.

What do you think is the biggest problem facing young people today?

Social media and the celebrity industry. There are many music videos of rap artists smoking marijuana and, because we as young people look up to these moguls, we think this is the lifestyle we should indulge in.

Who are your role models?

Actress Taraji P. Henson. She went to Hollywood with only a few dollars in her pocket and she took her son with her. At this time, she did not have a permanent job but she had faith that she would prosper. She is also a phenomenal woman who is not afraid to show her support when another woman has achieved a goal.

Tell us a bit more about your family?

My father, Kenneth, is qualified welder. My mother, Sharon, is a house executive. I am the youngest of three girls. My oldest sister Colleen Jones is a social worker and had the privilege of continuing her studies in the UK. My middle sister Nicole Treleven is a qualified beautician and has worked on many cruise lines.

What do you do in your spare time?

I like educating myself by watching various documentaries. I also watch comedy shows and movies. Coming from the hospitality industry, I also enjoy trying out different restaurants.

What is your single biggest achievement?

I performed in a modelling show that took place at my high school and was the only girl that got scouted.

In what way do you think beauty pageants are still relevant today?

It is not about the contestant's outer beauty but the focus on what we can bring to the table. It gives women a voice that can positively impact people in their community. Zozibini Tunzi and Shudufadzo Musida are great examples of authentic women who are very different from what was once considered beautiful.

What is your message to young girls and young women in South Africa?

Do not conform or fit in to make everyone around you comfortable. We are all born different and there is a reason for this.

What do you love about South Africa?

Our diversity. We have many languages and cultures that we can learn from. I admire the humour we have as a nation.

What is one thing you would like to change about South Africa?

No one deserves to be born into poverty and grow up in it. We all should be able to experience good schools, healthy, filling meals and a roof over our heads. This connects with creating more jobs.

2020 and 2021 have been extraordinary years and difficult for people around the globe. Do you see any positives in what has happened in the past 18 months?

Covid 19 forced many people to realise their strengths and forced them to create their own businesses. Technology has become more advanced with different apps we can use to communicate with one another regarding work or studies. My life has been impacted positively with my mindset changing in what's more important in life and to live each day as if it is my last because I have learnt that your life is not guaranteed so you should not take it for granted. My faith in God also grew stronger.

If you won the Miss South Africa crown and was able to meet one person, who would it be and why?

Tyler Perry. His movies influenced the way I see life because he does not sugar coat the scripts.

What is the one thing people would be surprised to know about you?

My great-grandmother on my mother's side of the family was a Xhosa woman.

What is the No 1 piece of advice that you would give to your younger self?

You will go through a time in your life where people will judge you because you don't blend in with what is considered normal in the Cape Malay culture but you need to train yourself to allow yourself to make your own decisions. You need to know that your happiness comes first. You will learn from your mistakes. You are the light of the world; shine bright and take up your place in this world as the queen that you are.

QUICKFIRE QUESTIONS

Describe yourself in three words:

Goal-driven, confident, joyful.

What's the best advice you can give in exactly four words?

Work towards your destiny.

Who's your favourite designer and why?

Khosi Nkosi is my favourite brand designer as I like seeing traditional wear being modernised.

You have to give up one of these? Handbags or shoes?

Handbags

What is one thing that we would not know about you just by looking at you?

When people look at me, they think I do not eat much because I am very slim but I actually eat large portions of food. I am a lover of food.

What would be your dream holiday?

My dream holiday would be on a tropical island ... preferably Jamaica.

If you could have any superhuman power, what would it be?

To read minds of animals and humans.

What are you reading?

Different stories in the Bible. My household is quite religious.

What music are you listening to?

Gospel, Afrobeats, Amapiano, reggae and soul.

What are your favourite TV shows?

Local shows such as *Lingashoni*, *Date My Family* and *Mzali Wami* and international shows such as *The Masked Singer*, *Greenleaf* and *New Amsterdam*.

What is your favourite meal?

A medium-rare steak with mushroom sauce and a side of baked potato with melted butter.

Who is your local and international celeb crush?

I do not have a local crush but my international crush is Joeboy.

What's your guilty pleasure?

Gospel music is my guilty pleasure. I find comfort in it.

Your social media tags:

- Instagram: @LicalleIsaacs